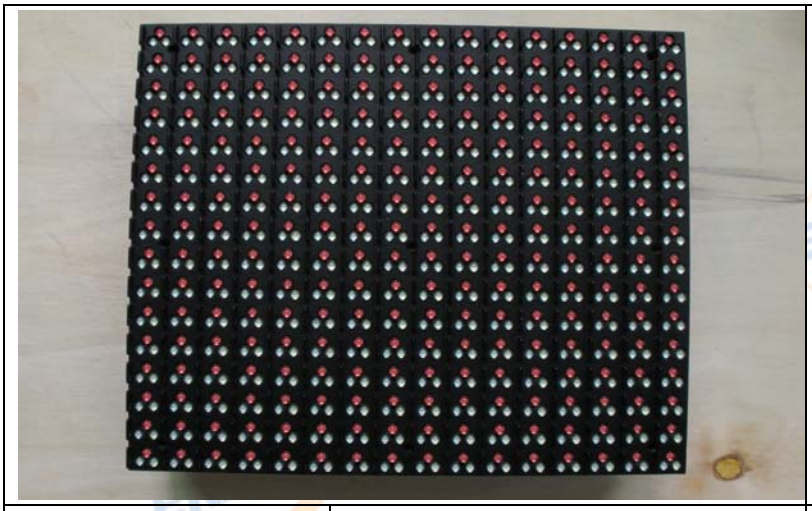
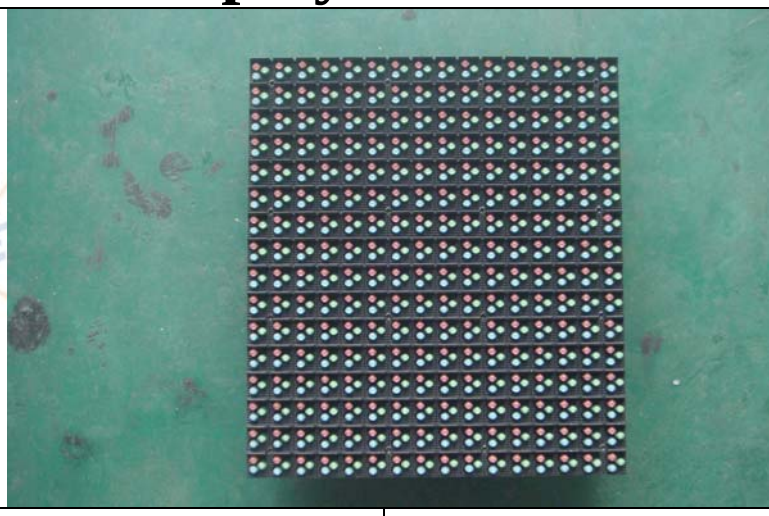
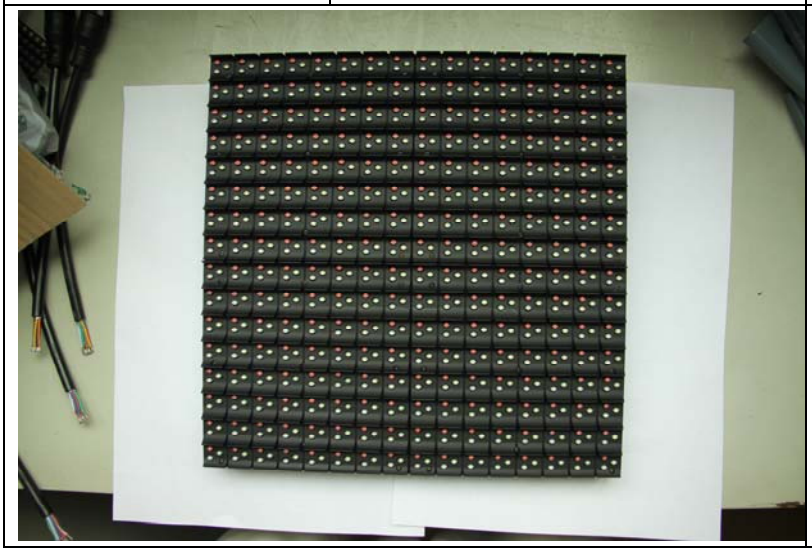
Shenzhen ERALED Optoelectronics Co., Ltd.

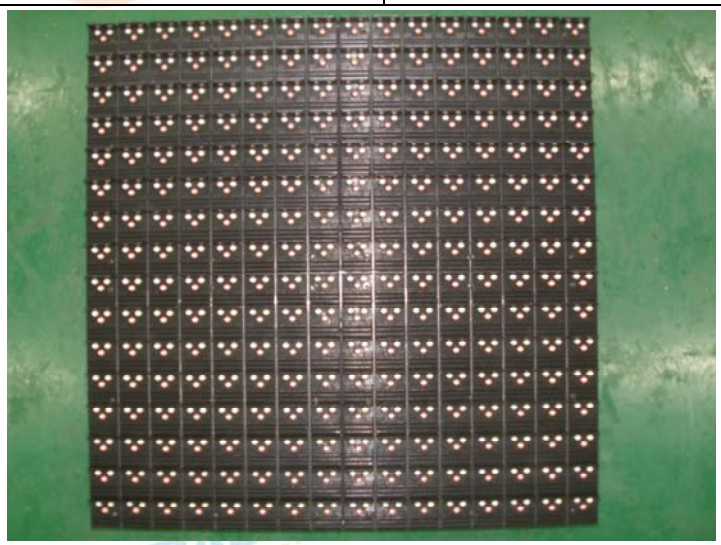
Common Outdoor LED Display Series





Pixel pitch	10mm 3RGB	Pixel pitch	12mm 3RGB
Module size	160mm*160mm	Module size	192mm*192mm
Scan mode	1/4	Scan mode	1/4
Pixel density	10,000	Pixel density	6,944





Pixel pitch	16mm 3RGB	Pixel pitch	20mm 3RGB
Module size	256mm*256mm	Module size	320mm*320mm
Scan mode	1/1	Scan mode	1/1
Pixel density	3,906	Pixel density	2,500

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Application

LED Truck display: LED truck will be the most popular LED display in some countries like Australia. As movable easily, it can be used in big country where few people, Even you can use it for rental, such as wedding car to show the pictures of the bride and the bridegroom.

PS: P10mm and P12mm are commonly used on mobile truck or trailer because the min viewing distance is very short . furthermore whole size of led screen is not big , in order to increase resolution of whole led screen , the small pixel pitch is the best resolution .

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Rental: The rental one is use for live show or outdoor and indoor advertising too, it popular in concert or big business promotion.

PS: **in general ,whole size of rental led display is a little big , so we must take cost into consideration . P16mm and P20mm is cost effective , and brightness of P16mm is the highest , so they are popular with customers .**

However , size is not big ,such as 3.84m by 2.88m , P12mm is the best solution too .

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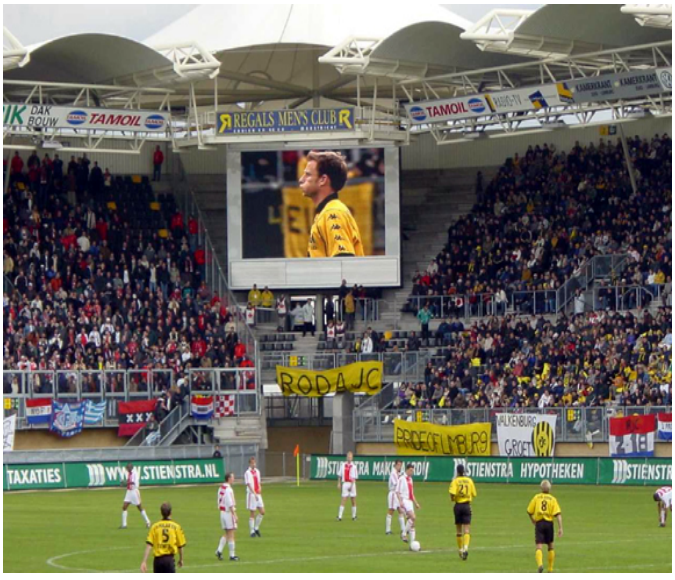
Stadium： **It is used for live broadcast in the stadium. Stadium perimeter led sign is always to show commercial advertisement.**

PS: thera are two kinds of stadium perimeter led screen , one is LED TV , the other is LED banner . P16mm and P20mm is hot at stadiums .



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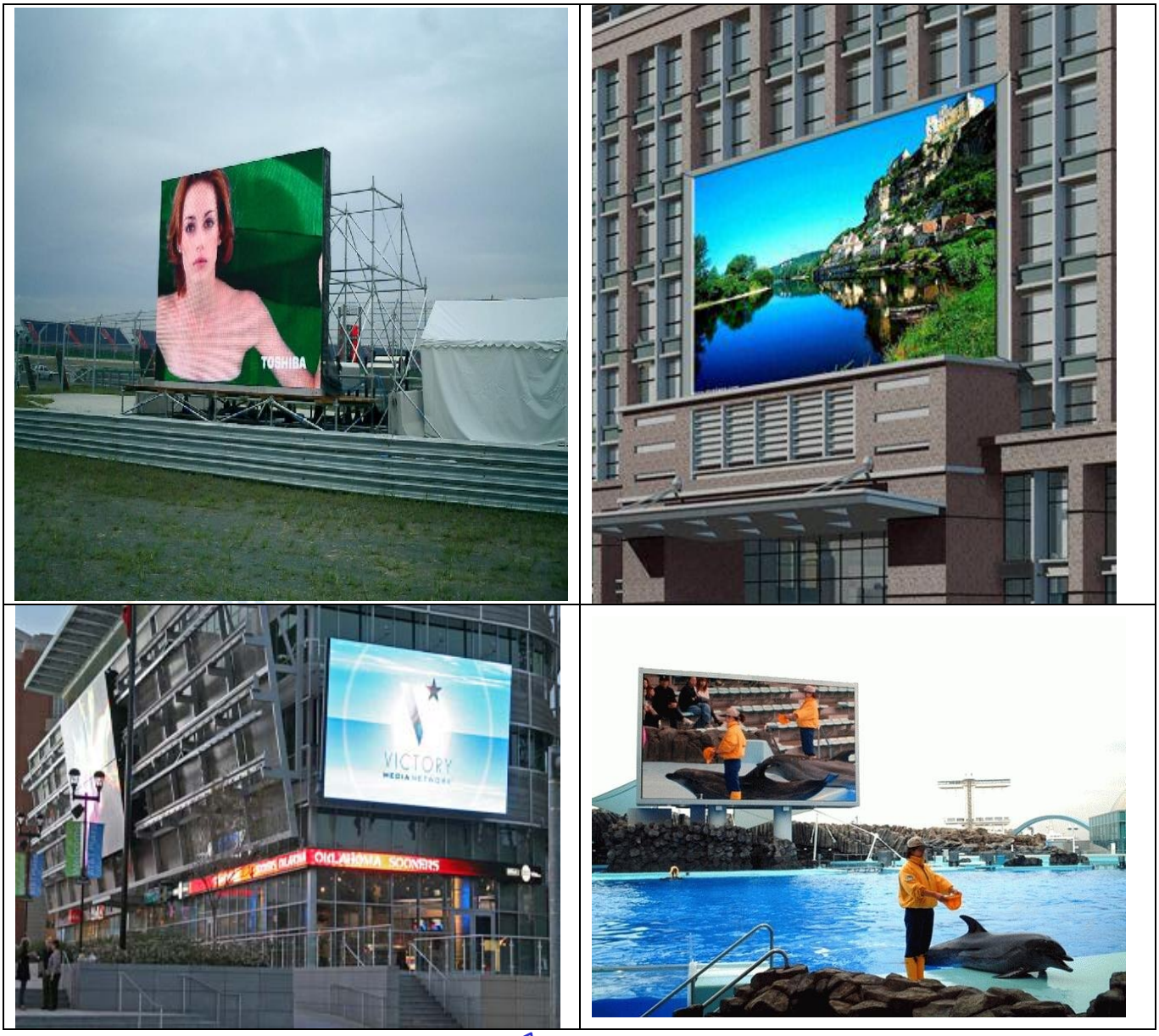
Plaza: the main function of LED display is used in advertisement field to promote goods and attract customers' attention. It also just like big TV because it can play TV program. The screen plays very important role in the plaza and obtains excellent effect.

PS: according to installation site and other factors , customers can choose proper specification from P10mm to P20mm .



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