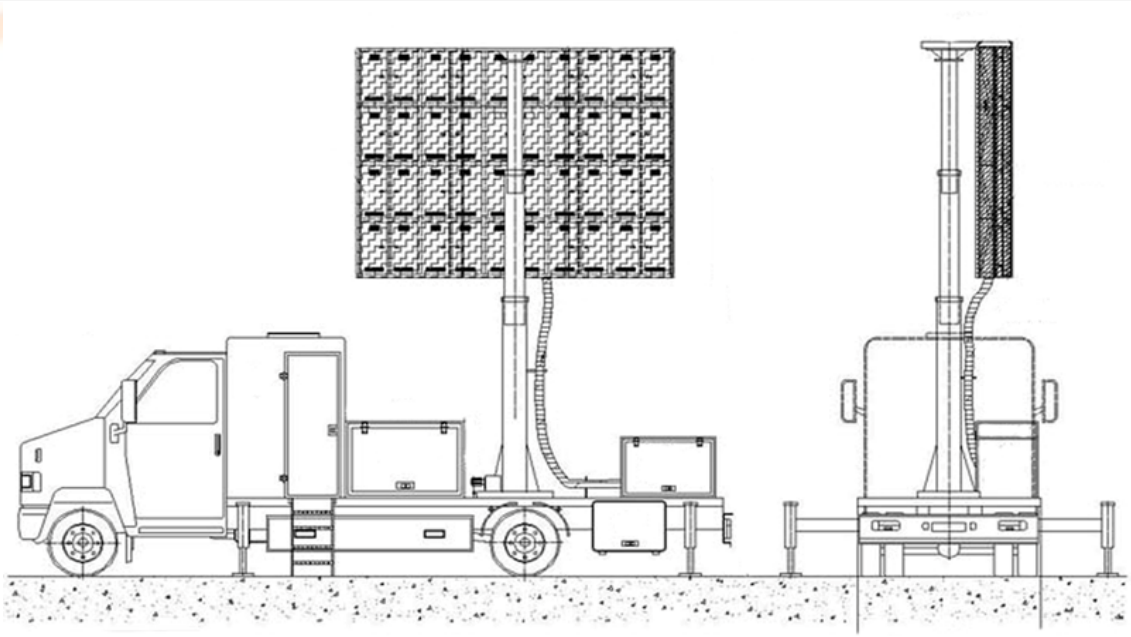
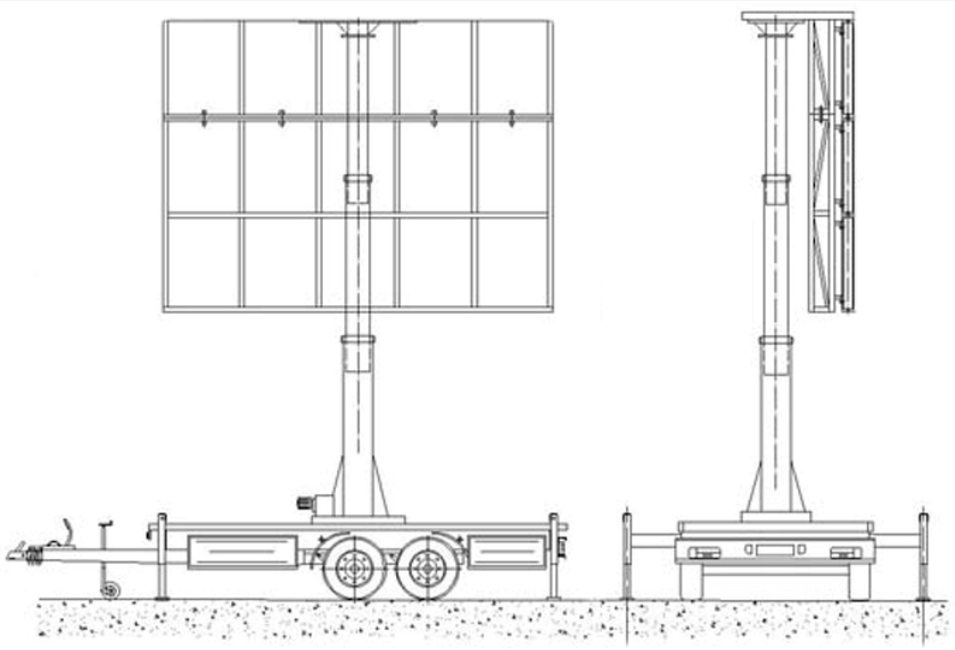
Mobile LED display introduction

Shenzhen ERALED Optoelectronics Co., Ltd.





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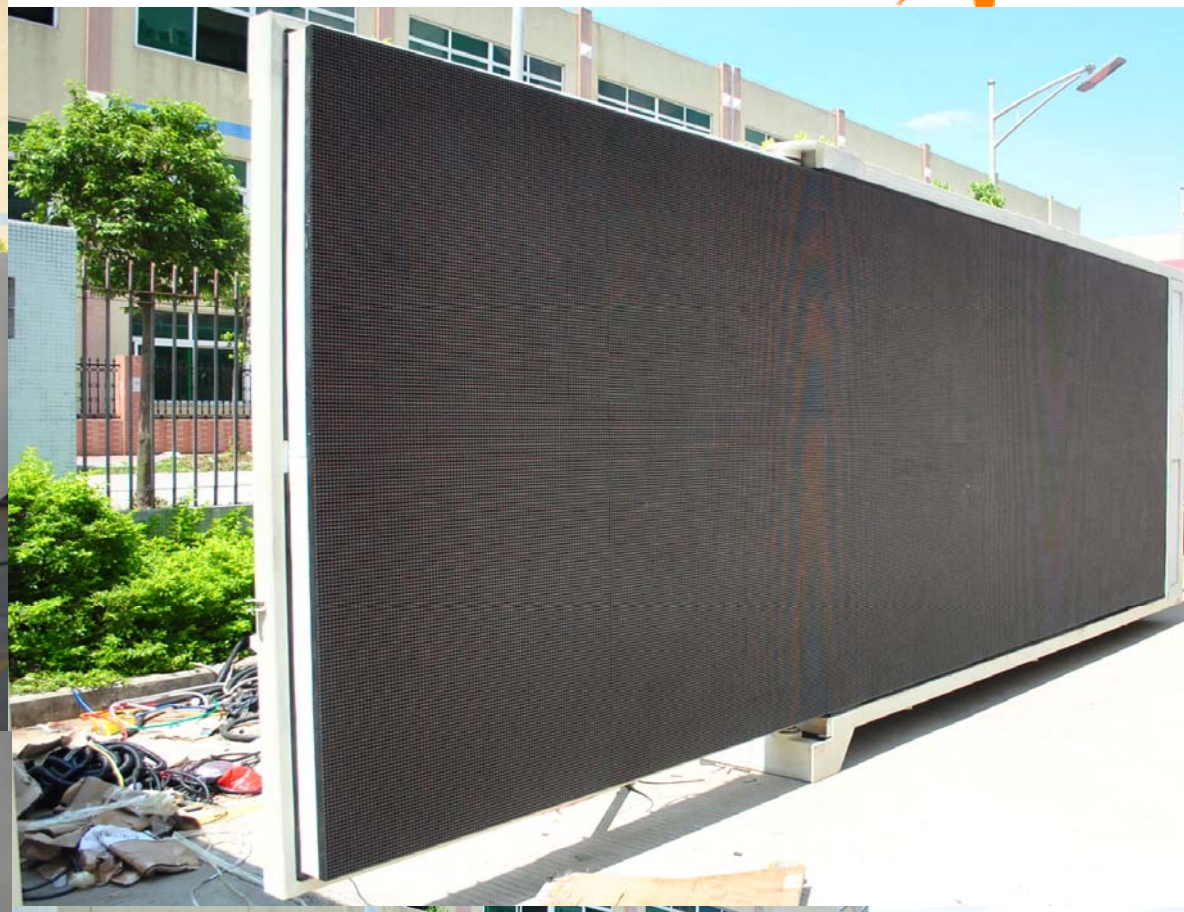

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A Grand Finale From Start to Finish
50
50
Disneyland

Driver carries
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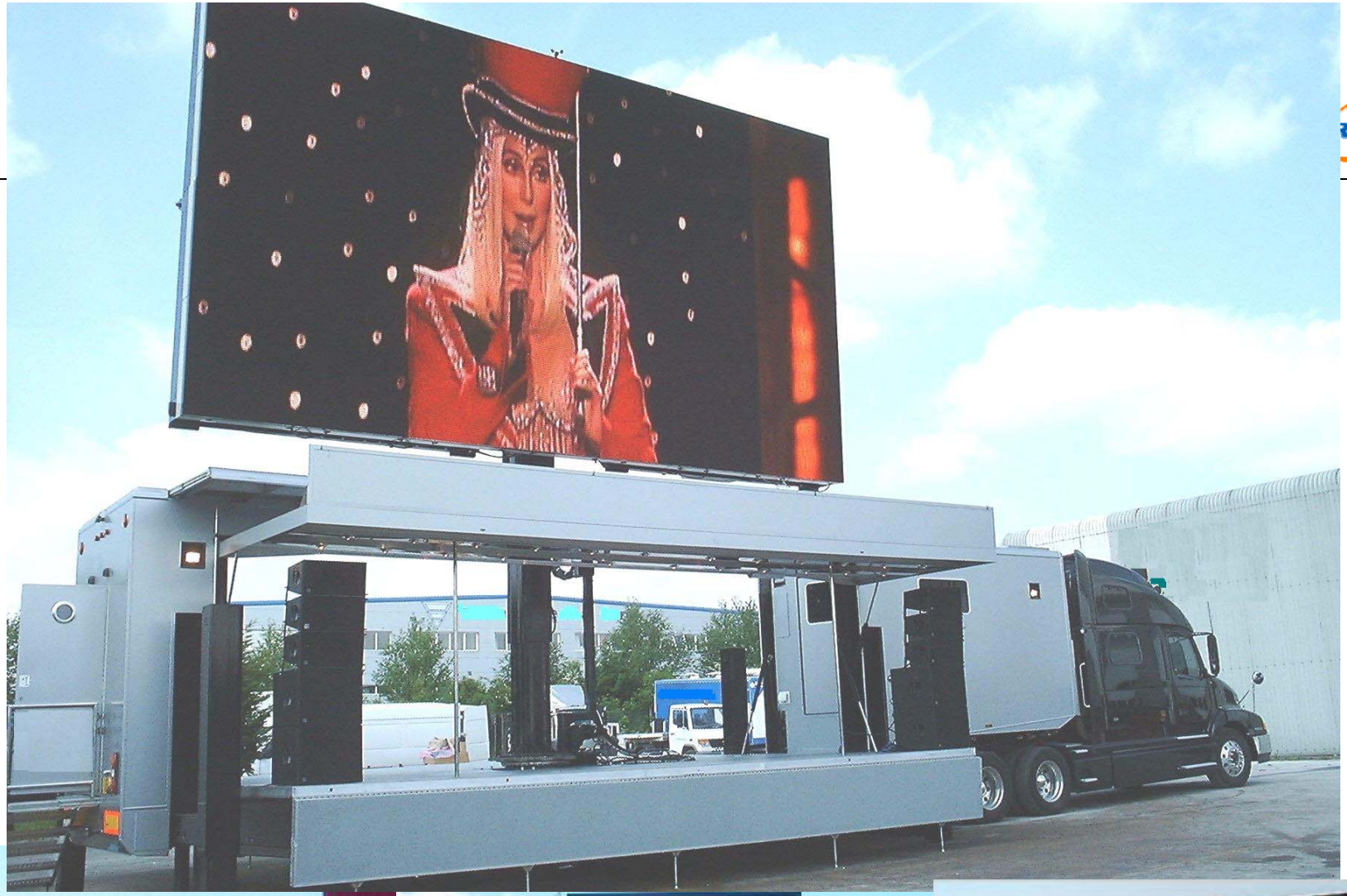
Penfolds

NO BOUNDARIES

The Champagne of Beers



ADS-UP

1-800-
YESCO's Mobile Video Display

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World Youth Day
2008
world youth day 2008

The Advantages of Mobile LED Display

Mobile (trailer/truck/boat) LED Display is a very fast growing market, as a kind new advertising media, it helps much people to get success with this new idea.

Also known as jumbotrons, giant TVs, and video walls; LED screens are becoming increasingly popular as events realize the advertising potential in a daytime video display.

- Moveable: Fast moving to accumulate large audience, anytime, everywhere;
- Short viewing distance (close to the audiences);
- Vivid HD video effect;
- Won't be influenced by the brightness of the circumstance, no matter in dark evening, or facing the sunlight at noon, the LED screen will show a clear picture to the audiences;
- Eliminate the possibility of faded images than traditional painting advertisements;
- Less limitation to earn more money. You can cooperate with many companies, because you can play as much advertisements as you want;
- Easy to set up. With a set up of less than 15 minutes, these screens can be used in multiple locations throughout your event in a single day.

The Places Suitable for Mobile LED Display

- The mobile LED screen is perfect for any **concert, sporting event**, or **music festival**, and you can advertising by driving your car **on the road**, then all the passengers will become your audience.
- The fans will enjoy being able to see their favorite performers up close on the jumbo Ron, even if they are in the back row.

Part of the experience of going to a concert or music festival is seeing your favorite bands up close, not just hearing their music.

Already have some large screens up front? Great!

We can also set up our unit a few hundred yards away and give the crowd in the back an upfront seat with our wireless video capabilities. As you can see, having a daytime video screen at your event will truly bring another dimension to your patrons' experience.

- LED screens are perfect for any event that has a lot of ambient light. Many times, even inside an auditorium, there will be an excessive amount of ambient light to the point that an image derived from a projector is faded. Our LED screens will be visible, even in direct sunlight. As you can see, this is perfect for any daytime event, even events that go into the evening. Projection is usually less expensive, but not practical if there is an excess of light in your venue.

What Need To Take Into Consideration Before Buy A Mobile LED Display

- The size of your car/trailer/truck.

  What size is suitable for your car?

- Please be careful that the total height of the whole car/trailer/truck with the screen should not more than 4 meters, because we need to make sure it can pass all the bridges and tunnels.

- Carrying Capacity. How heavy your car/trailer/truck can bear?

The display if constructed by cabinets. Generally speaking, the weight of the cabinets is 50-55kg/sqm. So, you need to calculate or give the carrying capacity to us, then, we need to make sure, your car/trailer/truck can carry the screen.

- What's your expected viewing distance of the screen? The nearest and the farthest.

Viewing distance is a very important factor you need to think about before you decided which kind of display to choose.

If you want your customers to see the screen in a short distance, you need to choose a small pixel pitch and make sure a clear definition of your display. And if you just want the customers see the screen in a far way (especially

for some big sized screen), your can just use some big pixel pitch. The bigger the pixel pitch is, the lesser pixels you will need, and the lower it will cost.

- What will you show on the screen? Movie? Picture? LOGO? Or just text?

For text, the requirements on the pixel pitch and color is low, and the costs will also be low. Single color will be ok;

If the size of the screen is not enough for an outdoor full color video display (4 SQM), we suggest you to choose the single or two/tri-color to show text or logo.

- As we can see, the LED display could be settled by different ways, if you have any new idea, take them into action! Just catch the chance to win!
- We would like to be your good partner and hope to provide as more as we can for you, and we really appreciate the chance to build a win-win relationship with you!

Thanks for your reading and wish us a happy cooperation!

■ Love from your sincere partner in ERALED